

THE TRANSPORT ISSUE

TRANSPORT FACTS:

65% OF ALL CARBON MONOXIDE EMITTED INTO THE ENVIRONMENT IS FROM ROAD VEHICLES (GREENPEACE)



PUBLIC TRANSIT REPRESENTS ABOUT 25% OF ALL URBAN TRIPS IN EUROPE, BUT ONLY 4% IN NORTH AMERICA (THE WORLD BANK)



THE AVERAGE HOUSEHOLD SPENDS 18% ON TRANSPORTATION, AND 94% OF THIS GOES TO BUYING, MAINTAINING AND OPERATING CARS (APTA)



NEED TO DRIVE? AVOID QUICK STARTS AND REDUCE SPEED, CARPOOL, TURN YOUR CAR OFF AND DON'T IDLE (HEALTH CANADA)



TRANSPORTATION DEMAND MANAGEMENT: HOW IT CAN CHANGE YOUR LIFE!

Also known as Commuter Options or Mobility Management, Transportation Demand Management (TDM) is a general term for strategies that result in more efficient use of transportation resources. As occupants of commercial buildings, being aware of alternatives to motorized transportation can directly benefit you. Some of these benefits include:

- Reductions in traffic congestion around buildings,
- Stress reductions in employees who deal with a long commute each morning and rush hour traffic at the end of the day,
- Healthier employees—especially if walking and cycling are alternate options to driving to work each day,
- Sustainability benefits; greenhouse gas emissions are reduced, communities become more liveable and the number of discarded vehicles that become landfill each year diminishes.



Big changes are coming soon to a city near you! Through innovative transport upgrades and a push towards more effective travel management, Canadians are working towards finding sustainable options for getting from point A to point B!

Be the Change, Go for Green!

To learn more, visit:

<http://www.jawlproperties.com/sustainability-resources>

SMART TRANSPORTATION IN BC: THE JACK BELL RIDE-SHARE PROGRAM

Are you looking for an alternative way to get to and from work but are unsure of public transit and reside too far from work to walk or cycle? The Jack Bell ride-share program might be the perfect solution for you! Providing effective and affordable transportation options for British Columbians, the Jack Bell program offers FREE registration and numerous other benefits. You can visit www.ride-share.com for more information.

As a participant in the Jack Bell program, you will have access to:

- Carpool and vanpool resources (Jack Bell owns and operates its own fleet of vehicles),
- Resources that will help you coordinate a carpool using your own, or another's, vehicle.

Whether you are interested in a casual or more formal rideshare arrangement, both make a huge environmental contribution. If every Canadian carpooled just 1 in 5 weekdays, 20% of cars would be removed from our highways. Go for Green!



[This space is designated to the TEAC and can be used for building specific information, additional energy saving tips or initiatives specific to the workplace!]

REDUCING GREENHOUSE GAS EMISSIONS: IT'S EASIER THAN YOU THINK!

According to Environment Canada, reducing the amount you drive your car by 10% can reduce greenhouse gas emissions by 0.5 tonnes. This fact is calculated per vehicle, and not per individual Canadian. Oftentimes two or more people will share one vehicle and the 0.5 tonne reduction can be split amongst these individuals. This figure is based on an average of emissions from various vehicles driven in Canada.

- A typical late model, sport utility vehicle driven 20,000 km a year produces about 6 tonnes of carbon dioxide per annum,
- A newer mid-sized sedan produces about 4 tonnes,
- And just two tonnes for a gasoline-electric hybrid vehicle.

Now consider the environmental impact if 3,000 people drove 10% less— annual savings of up to 1,500 tonnes of greenhouse gases!

As you've recently learned about energy conservation in the previous program theme, you are well on your way to making lifestyle changes that contribute to reducing air pollution. A recently published article in CBS emphasized the fact that your home and office actually contribute to the greenhouse effect. Therefore, by using energy responsibly you can cut down on unnecessary pollution.

If you haven't heard about it already, car sharing is the next revolution in metropolitan transportation. This option provides members with access to a vehicle when they really need it without all of the hassles of car ownership. It is a known fact that as the population in urban areas grows, so does the difficulty of living within a reasonable distance of the workplace, leaving Canadians to battle traffic in the daily commute. When you consider all of the times you turn on your car though, some of the trips can easily be avoided with better planning, or made on foot, bicycle, using transit or with others in a carpool cooperative.

So remember, a 10% reduction in the amount you drive will greatly impact our environment and air quality for the better.

For more information, you can access Environment Canada's EnviroZine at: <http://www.ec.gc.ca/envirozine>



"We need to be the change we wish to see in the world."

Ghandi

This month, visit: www.ride-share.com

